

Digital Marketing Solutions, Inc

Web Design Services, Internet & SEO Marketing, Web Application Development & CD/DVD Mark

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THE FOLLOWINGS ARE IDENTIFIED FEATURES AND FUNCTIONS THAT OUR TYPICAL E-COMMERCE WEBSITE HAS WHICH SUBJECTED TO CHANGE PER CUSTOMER'S REQUEST AND PER CONTRACTOR'S RECOMMENDATION.

Front office

- Special deals (price reductions, gift vouchers)
- Featured products on homepage
- Top sellers on homepage
- New items on homepage
- 'Free shipping' offers
- Cross-selling (Accessories)
- Product image zoom
- Order out-of-stock items
- Customer subscription & user accounts
- Unlimited payment methods
- Payment by bank wire
- [Google™ Checkout](#) module
- Preconfigured for [Paypal™](#)
- Multiple-recipient contact form
- [Product tagging](#) & [tag cloud](#) | tag
- Search
- Merchandise return (RMAs) & credit slips
- Package tracking
- Offer gift-wrapping & recycled packaging
- PDF customer invoice

Digital Marketing Solutions LLC

6633 South Division S.E. Grand Rapids, MI 49548

Local: 616.281.1740 Toll-Free 1.877.639.9813 Fax 616.588.5999

Web: www.digitalmarketingsolution.com Email: info@digitalmarketingsolution.com

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- Shopping Cart recall
- Sale of services & virtual goods
- Custom Favicon
- RSS feed
- Newsletter opt-in
- 'Pick up in-store' option
- Customized product (text and images)
- Wishlist
- Loyal customer program
- Affiliate program
- Sponsor-a-friend benefit program
- Customer product reviews

Back office

- Unlimited categories & subcategories
- Full-featured [WYSIWYG](#) text editor
- Unlimited product attribute combinations
- Unlimited product specs
- Unlimited images with automatic resizing & file optimization
- Unlimited currencies
- Unlimited tax settings
- Unlimited carriers & destinations
- Tax by state, country, both, zones, or no taxes
- Digressive pricing (Quantity discounts)
- Real-time currency exchange rates

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- Inventory management
- SMS/Text-message alerts
- Add/delete function modules
- Bar codes
- Contextual help
- Attribute Combo Generator
- Delivery status notification e-mails (customizable)
- Unlimited languages & dialects
- Import/export language translations
- 13 default language translations
- Search Engine Optimization ([SEO](#))
- [Friendly URLs / Permalinks](#)
- 100% modifiable graphic themes
- Back Office users & permissions ([ACL](#))
- Maintenance Mode
- Minimum order amount
- Newsletter contact export
- Alias search
- Bulk lister/import .CSV files
- SSL (Secure Sockets Layer) encryption
- Visitors online
- Content Management System ([CMS](#))
- Reports
- Customer groups

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- **Navigation Elements**
- Manage Store Navigation
 - Left / Right Panels
- **Information/Layout**
 - Header / Footer -
 - Home Page Display
 - Home Page Showcase
 - News -
 - Home Page Popup
 - Manage Information Pages
- **Product Catalog**
 - Manage Product Types
 - Manage Categories
 - Manage Products
 - Manage Free Gifts
 - Manage Inventory
 - Manage Best Sellers
 - Manage Most Viewed
 - Manage Reviews-
- **Orders and Reports**
 - Manage Orders
 - Manage Customers
 - Preferred Customer Discount
 - Strategic Reports
 - Referring URL's
 - Support Requests
- **Store Setup**
 - Request a Call
 - Manage Manufacturer
 - Manage Taxes
 - Payment Methods
 - Shipping Methods
 - Automated Email Content
 - Inhouse Teams
 - Download SiteRoot
- **Manage Auctions**
 - Create Auction
 - Manage Auctions

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- **My Account**

My Profile

My Messages / Threads

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